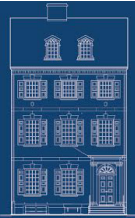
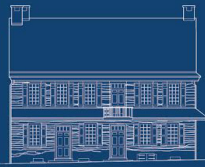




2020 ANNUAL REPORT



Powel 1765



Grumblethorpe 1744



Hill-Physick 1786



Historic Waynesborough 1724

Philadelphia Society for the Preservation of Landmarks



Mission & Values

The *Philadelphia Society for the Preservation of Landmarks* inspires people to engage with history by preserving our unique historic sites and by providing related historical, educational, and cultural programming.

We believe that historic preservation illustrates the value of what endures in our society, and that this inspires people to learn about history and engage with their community.

We are committed to maintaining our properties and their collections for the long-term, so that they will remain public resources in the future.

We want our properties to be open and well-used by many different audiences in many different ways.

We respect the uniqueness of each of our properties, and believe that their different programs, priorities, and places in their communities create great value for Landmarks and its visitors.

We are thoughtful and foresighted stewards of the organization's resources and always encourage others to join us.

Message from the Chairman



I am incredibly proud that in the midst of an extraordinarily challenging year, our Board of Trustees and Staff rallied and kept PhilaLandmarks financially stable through this uncertain period during the coronavirus pandemic. We were able to successfully maintain our programming through virtual events and lectures, maintain our staffing, and stay connected to our membership, friends, and visitors, while promoting our mission to inspire people to engage with history. Our success in weathering the storm was largely due to the conservative stewardship of our resources, new general operating grant support and balancing our operational budget. As a result, we finished our fifth consecutive profitable year. This is truly an incredible accomplishment given the state of the economy and the governmental restrictions we had to adhere to in 2020 due to the COVID-19 pandemic.

Although the pandemic slowed down the restoration project at the Powel House, it is close to completion. This will be our second major exterior restoration project in recent years, and it will provide protection for the Powel House for the next 100 years. We should all be very proud of this accomplishment, and I once again would like to thank our generous donors for their support of this important preservation project.

We have also paid special attention this year to Grumblethorpe, and made various investments at the property, including upgrades to security, and addressing urgent deferred maintenance needs. We have also introduced new site managers to the property and added a new youth mentor position as part of our plan to reposition Grumblethorpe for an enhanced mission. Grumblethorpe will continue to be a hub of history and hope in Germantown. Expect to hear more from us about this project in 2021.

Thank you to all of our supporters, house committees, Kayla Anthony, Fiona Elias, the rest of our dedicated staff, and our wonderful Board of Trustees for rising to the occasion and making this year a positive one in the face of many unforeseen challenges.

Gregory Montanaro
Chairman

Message from the Executive Director



As Director of the Philadelphia Society for the Preservation of Landmarks, I am pleased to present our 2020 Annual Report. In our past Annual Reports, we have always examined the last year against the previous year to provide a measure of our growth and change, giving us a chance to review the enhancements we made in our programming, events, properties/infrastructure, finances and with our valued communities, while also providing us with an opportunity to highlight our collective achievements and successes.

Reflecting on 2020, our 89th year, of course feels very different. In early March, our world was turned upside down by the onset of the Coronavirus pandemic which wreaked havoc on nearly every aspect of our day-to-day lives. Information changed rapidly, and we were encouraged to stay indoors, to shutter our venues, refrain from gathering together in groups, to wear masks and keep our distance. As social beings, these are all very unnatural actions to take, and the mandates forced us to pause and reflect on what we value as a society and organization. For PhilaLandmarks, community, engagement, conversation, building new relationships, welcoming new voices, and gathering together in our historic spaces are of the utmost importance to the work that our Mission and Core Values outline and the projects and goals we set forth to accomplish for the year. So I can say that what became utterly clear to all of us from my Staff to our Board of Trustees is that we passionately missed welcoming all of you, our neighbors, friends, students, committees, business partners, global travelers and visitors into our beloved historic homes.

And yet, in some very profound ways, the challenges of the pandemic helped bring about significant positive change and inspired the entrepreneurial spirit in all of us to find new ways to expand our reach by connecting with our audiences in the ways that were still possible through digital technology. We utilized our social media sites to connect, created new Zoom presentations and virtual 'events' for our audiences and participated in special co-branding virtual panels and discussions with other historical institutions, such as George Washington's Mount Vernon.

In addition, the pandemic asked us to reimagine how we operate as an organization which allowed us to both stretch our financial and human resources and our creative muscles to discover innovative solutions to newfound problems amidst the ever-changing restrictions. As a result, we found fresh and yet still compelling approaches to utilizing our houses and resources, including new ways to highlight one of the great assets we have at all four of our properties: our beautiful outdoor garden spaces. We were able to create and execute outdoor events at all of our houses' garden venues - safe, CDC-approved entertaining programming which proved to be a respite and a delight for our neighbors, members and friends. In fact, our range of events included everything from outdoor movie screenings, period music concerts and our annual Society Hill house plant sales to socially distant dinners, innovative walking tours and themed events. We were even able to maintain our Grumblethorpe Youth Volunteer farm stand program to grow and sell produce during the weekly run farm stand.

Our resolve never wavered and our messaging throughout this pandemic year remained clear: our organization will continue to stand the test of time. Covid-19 is one of many formidable challenges we have overcome this last century. Just ask our founder Frances Wister, who saved the Powel House from the wrecking ball in 1931 during the height of the Great Depression. So despite the adversity we faced, PhilaLandmarks is still very much here: engaged and thriving and open for our communities. And much to our great relief, all of you, our critical partners and donors showed up to support us, with your presence, financial assistance, moral support, positive energy, ongoing cheerleading, and other immeasurable ways. For this, we are profoundly grateful.

Looking toward our 90th anniversary, we are exceptionally optimistic about our future. 2021 is likely to see significant positive changes, as more Americans and global visitors continue to receive the Covid-19 vaccine and the CDC and states continue to relax restrictions, hopefully bringing an end to this immensely trying time in our history and to the devastating toll on human life. We have so many exciting plans for the second half of 2021 which include the unveiling of the Powel House Restoration Project, the announcement of our next capital project, and we will additionally be introducing a new PhilaLandmarks website. The new website was created and designed by one of our Board Members and will include more capabilities, high-end visuals, more detailed information and history, new programs that target additional audiences and donors, and new ways to connect with PhilaLandmarks. So watch for these announcements sometime this summer.

Finally, it is with pride and gratitude that we share the successes of PhilaLandmarks' 89th year with you. We completed many substantial preservation projects including structural repairs for Powel House and security upgrades for Grumblethorpe and we remained financially solvent during an extremely volatile year. Together with our Board of Trustees, I want to thank each of you for all you do to make PhilaLandmarks a continued success. Your commitment and financial support make such a difference in ensuring our success in managing these key properties and bringing history to wider and diverse audiences, reminding us all that history is not just a series of events that happened long ago, but in fact, integral to the fabric of our present day lives.

A handwritten signature in blue ink that reads "Kayla Anthony". The signature is fluid and cursive, with a long, sweeping tail on the letter 'y'.

Kayla Anthony
Executive Director

2020

Top Achievements

Financial Successes:

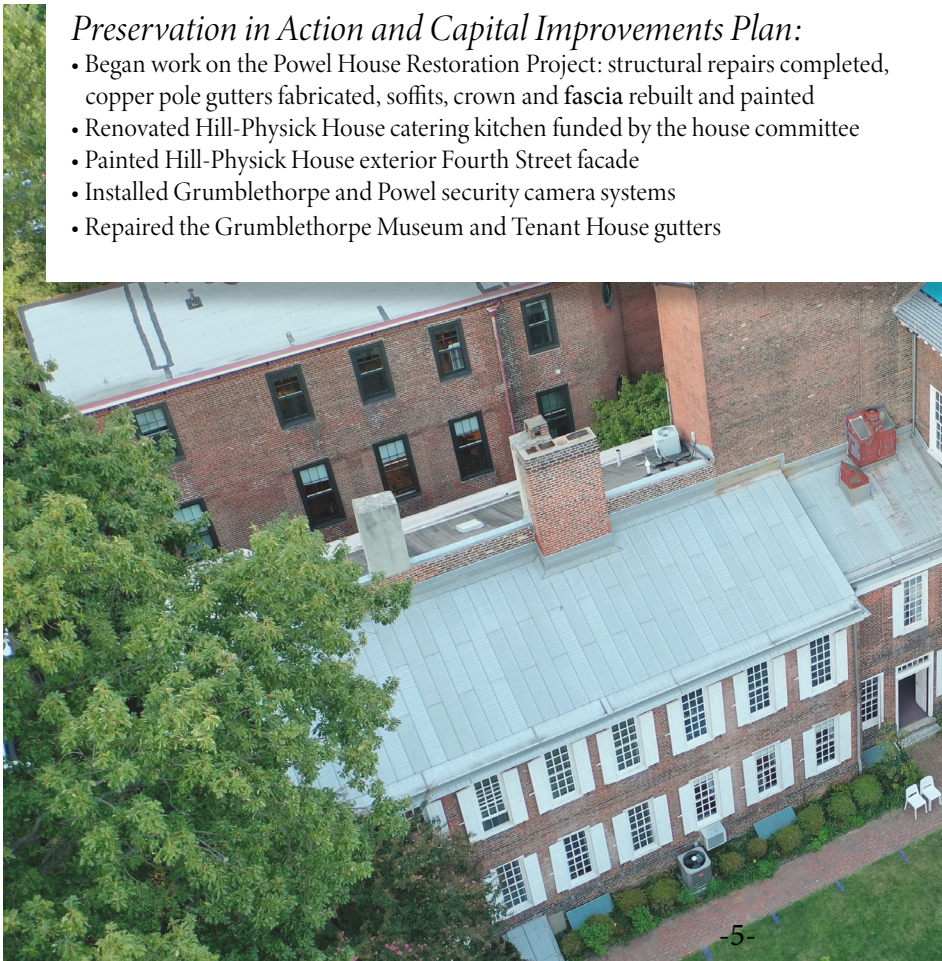
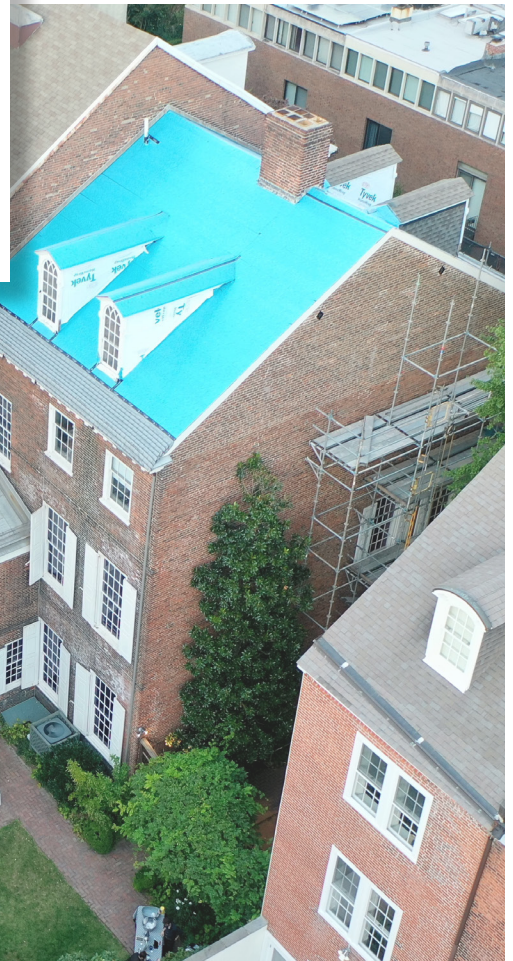
- Enjoyed our fifth straight fiscal year in a row with surpluses despite significant revenue loss due to the COVID-19 pandemic
- Received significant increase in foundational and grant support for the organization overall
- Reimagined our staple fundraisers and created new ones such as the Fall Plant Sale, Movie Screenings
- Honored to receive the American Public Gardens Award for Grumblethorpe and the farmstand program from the American Association of Public Gardens

Internal Capacity Growth:

- Transitioned to remote work model for administrative staff
- Created the new position “youth mentor” to lead the Grumblethorpe Youth Volunteer program

Preservation in Action and Capital Improvements Plan:

- Began work on the Powel House Restoration Project: structural repairs completed, copper pole gutters fabricated, soffits, crown and fascia rebuilt and painted
- Renovated Hill-Physick House catering kitchen funded by the house committee
- Painted Hill-Physick House exterior Fourth Street facade
- Installed Grumblethorpe and Powel security camera systems
- Repaired the Grumblethorpe Museum and Tenant House gutters





Collections & Capital Projects

It is hard to deny all the changes we collectively saw in 2020. Despite all of the uncertainty of the pandemic, PhilaLandmarks continued forward towards its organizational goals, tackled its planned preservation projects and welcomed new objects into the collections.

The largest project undertaken was undoubtedly the Powel House Restoration Project which was the top recipient of the Keystone Historic Preservation Grant in Philadelphia in 2019 from the Pennsylvania Historical and Museum Commission. We executed the project with the guidance of the award winning team of John Milner Architects and John Reynolds Roofing and Carpentry. The Powel Restoration Project included structural repairs in the rafters, brick re-pointing on the east and south elevations, wood restoration on the cornice, soffit, fascia, shutters, sills, front door, and repainting of the entire east elevation. Work began on this important project in November 2019 and even though COVID-19 set our schedule back, we are still on track to complete this important project in spring 2021.



Our second largest project of fiscal year 2020 was the Hill-Physick Catering Kitchen renovation led by committee chair, Becky Sitarchuk, and funded by House Committee members. The kitchen was generously donated by committee member Susan Purcell and her husband Bob and was installed by Hansell Contractors.



In 2020, we received new collections objects gifted to us by descendants of the Physick family (dish pictured left) and the Wister family (silhouettes pictured right). We also recieved two photographs of an estate where Dr. Physick summured, *Octarara*, gifted to us by Richard Wood Snowden.



Attendees: 1,212
Fundraisers: 7
Dollars Raised: \$43,176

2020 Fundraisers



Grumblethorpe Oktoberfest
10.5.2019



Hill-Physick Wine & Beer Party
10.23.2019



Powel Holiday Party
12.08.2019



Hill-Physick Plant Sales
05.20.20 & 09.23.2020



Movie Screenings
09.16.2020, 09.18.2020,
09.23.2020, 09.25.2020



Powel Garden Party
09.12.2020

2020 Programs





2020 *in Numbers*

In Person Visitation:

Private Rentals

48

House Tours

459

Wedding Tours

462

Students

404

Programs

15

Digital Footprint:

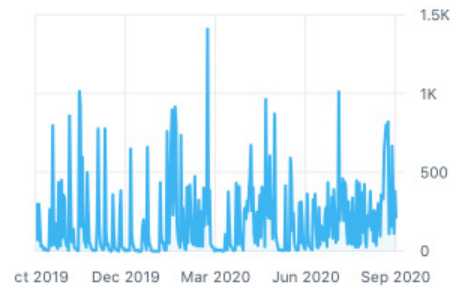
Overall Website Traffic: 17,375



Trends Content Audience

Facebook Page Reach ⓘ

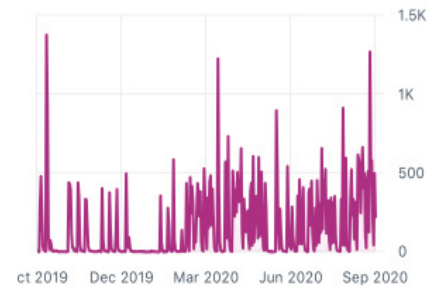
16.4K



Trends Content Audience

Instagram Reach ⓘ

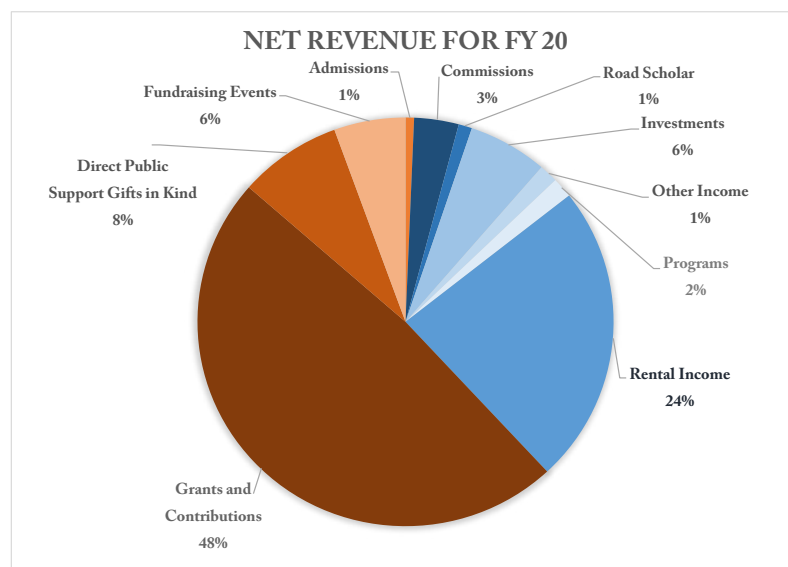
9,888 ↑ 292.2%



Statement of Activities and Changes in Net Assets

Year ending September 30, 2020

| <u>REVENUE AND SUPPORT</u> | <u>Without Donor Restrictions</u> | <u>With Donor Restrictions</u> | <u>TOTAL</u> |
|---|--|---|---------------------------|
| Admissions | \$ 5,147 | - | \$ 5,147 |
| Commissions | 26,326 | 585 | 26,911 |
| Direct Public Support Gifts in Kind | 62,315 | - | 62,315 |
| Economic Injury Disaster Grant | 7,000 | - | 7,000 |
| Events Income, net of Direct Costs | 43,176 | - | 43,176 |
| Grants and Contributions | 136,038 | 232,833 | 368,871 |
| Interest and Dividends | 7,436 | 20,905 | 28,341 |
| Other Income | 11,322 | - | 11,322 |
| Program Activities | 12,409 | - | 12,409 |
| Rental Income | 184,154 | - | 184,154 |
| Road Scholar | 495,665 | - | 495,665 |
| Realized Gain on Investments | 2,736 | 13,459 | 16,195 |
| Unrealized Gain (Loss) on Investments | 3,696 | (239) | 3,457 |
| Net Assets Released from Restrictions: | | | |
| Satisfaction of Restrictions | 254,802 | (254,802) | - |
| <u>TOTAL REVENUE AND SUPPORT</u> | <u>1,252,222</u> | <u>12,741</u> | <u>1,264,963</u> |
| <u>EXPENSES</u> | | | |
| Program Services: | | | |
| Road Scholar | 487,527 | - | 487,527 |
| Other Programs | <u>379,946</u> | <u>-</u> | <u>379,946</u> |
| Total Program Services | 867,473 | - | 867,473 |
| Support Services: | | | |
| Administrative and General | <u>228,583</u> | <u>-</u> | <u>228,583</u> |
| <u>TOTAL EXPENSES</u> | <u>1,096,056</u> | <u>-</u> | <u>1,096,056</u> |
| <u>CHANGE IN NET ASSETS</u> | 156,166 | 12,741 | 168,907 |
| <u>NET ASSETS, BEGINNING OF YEAR</u> | <u>2,410,316</u> | <u>1,166,422</u> | <u>3,576,738</u> |
| <u>NET ASSETS, END OF YEAR</u> | <u>\$2,566,482</u> | <u>\$1,179,163</u> | <u>\$3,745,645</u> |



PhilaLandmarks Donors from October 1, 2019 to September 30, 2020

Total Support – FY2020

The names listed here reflect total gifts, grants, contributions, memberships, restricted gifts, and fundraising events during our Fiscal Year 2020: October 1, 2019 – September 30, 2020

Every effort has been made to ensure the proper recognition of our generous donors and volunteers. If your name has been omitted or incorrectly listed, please accept our sincere apologies and notify felias@philalandmarks.org.

General Operating Grants

Barra Foundation \$2,500
Pennsylvania Historical and
Museum Commission \$21,407
Philadelphia Cultural Fund \$10,451
The Philadelphia Foundation \$25,325
Greater Philadelphia Cultural Alliance/PIDC
Community Capital Corporation \$15,000
Pennsylvania Humanities Council \$7,500

Education Programs Grants

Philadelphia Cultural Fund \$2,410
Widener Memorial Foundation \$16,692

Project and Program Grants

American Public Gardens Association \$15,000
Pennsylvania Historical and
Museum Commission \$90,000
The Philadelphia Foundation \$35,000

Gifts to Restricted Accounts

Bequests

Dorrance H. Hamilton Charitable Lead Trusts

Powel Endowment Fund

Robert P. Breathing, AIA
Lee and Geoffrey Dennis

Powel House Collections Fund

Lee and Geoffrey Dennis

Powel Committee Fund

Pam Alles
Amanda Aslansan
Sherrin Baky-Nessler
Robert P. Breathing, AIA
Kathleen Burns-Alderfer
Terri Conn
Alexander Conner
Barbara Delorey
Lee Dennis
Katherine Dunn
Rebecca Flemer

Palmer Hartl
Patricia Hilpl
Nancy J. Lanham
Margaret H. Lonzetta
Marlene McPherson
Julianne R. Morris
Ann E. Moyer
Liz Murray
Judit Nagy-Eichelberger
Suzie Pattison
Rita Powell
Glenn Snyder
Jan Stephano
Linda Witt

Powel Garden Fund

Pam Alles
Amanda Aslansan
Sherrin Baky-Nessler
Robert P. Breathing, AIA
Kathleen Burns-Alderfer
Terri Conn
Alexander Conner
Barbara Delorey
Lee Dennis
Katherine Dunn
Rebecca Flemer
Palmer Hartl
Patricia Hilpl
Jean Hollowell
Nancy J. Lanham
Margaret H. Lonzetta
Marlene McPherson
Julianne R. Morris
Ann E. Moyer
Liz Murray
Judit Nagy-Eichelberger
Suzie Pattison
Rita Powell
Glenn Snyder
Jan Stephano
Ms. Linda Witt and
Mr. James P. Marsh

Powel House Restoration Project

Mr. and Mrs. Jonathan Bitting
Robert Bryan, AIA and
Julie Jensen Bryan
Robert and Kitty DeMento
Elizabeth Gilpin
Robert Powel
Rheta Smith
Sherley Young

Powel House

Dorrance H. Hamilton
Charitable Lead Trusts
Lee and Geoffrey Dennis
Ms. Sarah Jackson
Howard Sedran and
Martha Levine
Susan and William Schwartz

Grumblethorpe Committee Fund

Jonathan T. Cresswell
Jim Dragoni
Thomas Hemmerick
Norman Marcus
Richard Miller
Margaret Wilmerding

Grumblethorpe Youth Volunteers

Lorrin Thomas
James Wister Arndt
Mr. and Mrs. Thomas P. Witt

Grumblethorpe

Mrs. Diana Wister

Hill-Physick Committee Fund

Michael Allen
Linda DeMarco
Doris Gunther
Nancy Heinzen
Martha Levine
Tanti Lina
Barbara McLenahan
Christine Rother
Linda Seyda
Ruth L. Sine
Becky Sitarchuk
Audrey Walters
Jacqueline Weitzner
Ellen Wurster

Hill-Physick House

M.K. Carmichael
P.K. and Katharine Levengood
Howard J. Sedran
Family Foundation
Susan and Bob Purcell
Mrs. Christine Rother
Becky and Eric Sitarchuk
The State Society of the
Cincinnati of Pennsylvania

PhilaLandmarks Donors from October 1, 2019 to September 30, 2020

Historic Waynesborough

Pennsylvania Society of
Sons of the Revolution

Government

Pennsylvania Historical
& Museum Commission
Pennsylvania Humanities Council
Philadelphia Cultural Fund
PIDC Community Capital
Corporation

Foundations

American Public
Gardens Association
The Barra Foundation
Dorrance H. Hamilton
Charitable Lead Trusts
Philadelphia Foundation
Widener Memorial Foundation

Corporations/Organizations

The Bartlett Tree Expert Company
Birchtree Catering
Cheshire Law Group
Cliveden of the National Trust
Day By Day Catering
DiBruno Brothers Catering
Gaffney Fabrics
Germantown United Community
Development Corp.
Ghost Tour of Philadelphia
Greater Philadelphia Cultural
Alliance
Green Street Monthly Meeting
Herb Scott Catering
Historic Germantown
HOK Group, Inc.
Jeffrey Miller Catering
John Milner Architects
Ocean Tents
PNC Bank
Papertini
Pennsylvania Society of
Sons of the Revolution
Philly Office Retail
Plumer & Associates, Inc. Realtors
Quaker City Mercantile, Inc.
Roller's at Flying Fish
Society Hill Civic Assoc.
The State Society of the
Cincinnati of Pennsylvania
True Value
Vector Security
Weavers Way CoOp
William A. Kilian Hardware Co.

Total Donor Support:

\$10,000+

Tim and Pam Alles
Pennsylvania Historical & Museum
Commission
Susan and Bob Purcell
The Philadelphia Foundation
Dorrance H. Hamilton Charitable
Lead Trusts
American Public Gardens Association
Philadelphia Cultural Fund
PIDC Community Capital Corporation
Becky and Eric Sitarchuk
Widener Memorial Foundation
Mrs. Diana Wister

\$5,000+

Lee and Geoffrey Dennis
Howard Sedran and Martha Levine
Pennsylvania Humanities Council
The State Society of the Cincinnati
of Pennsylvania
Ms. Linda Witt and Mr. James P. Marsh
Ellen and John Wurster

\$1,000+

Michael and Caitlyn Allen
Ms. Erica Alles
Roger and Dana Band
Mr. and Mrs. Jonathan Bitting
Robert P. Breading, AIA
Robert Bryan, AIA and Julie Jensen Bryan
Ms. Kathleen Burns-Alderfer
Alexander Conner
Gregory Cranford
Anne Ewers
Mr. Thomas Hemmerick
HOK Group, Inc.
John Milner Architects, Inc.
Roberta Kangilaski
Charles P. Keates, Esq.
Mr. Stephen S. Lee
Norman Marcus
Linda McCarthy
Caroline Mills
Mr. Gregory P. Montanaro
Pennsylvania Society of
Sons of the Revolution
Philadelphia Contributionship
PNC Bank
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Mr. and Mrs. Thomas I.H. Powel, Jr.
Quaker City Mercantile, Inc.
Henry F. Reichner

Mrs. Christine Rother
The Barra Foundation
John Ventura
Jacqueline and Larry Weitzner

\$500+

Amy Branch
M.K. Carmichael
Ms. Lori Cohen
Mr. and Mrs. Peter Conn
Marlene Dattilo
Robert and Kitty DeMento
Jim Dragoni
Mr. and Mrs. Peter A. Dunn
Rebecca Flemer
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Margaret H. Lonsetta
Mrs. Julianne R. Morris
Judit Nagy-Eichelberger
Honorable and Mrs. Kenneth J. Powell, Jr.
Susan and William Schwartz
Ruth L. Sine
Society Hill Civic Association
Mrs. Constantine Stephano
Mr. and Mrs. James B. Straw

\$250+

William and Sherrin Baky-Nessler
Dr. Richard Henry Bell and
Ms. Marion Janet Hanks-Bell
Robert Boris and Linda Seyda
Anthony Dean and Kathleen Beaver
Michael and Barbara Delorey
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Laura A. Lane and David R. DeVoe
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James M. Kilvington, Inc.
Ms. Nancy J. Lanham

PhilaLandmarks Donors from October 1, 2019 to September 30, 2020

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The Bartlett Tree Expert Company
Lorrin Thomas
Bill Untereker
Cortie Wetherill
Mr. and Mrs. Thomas P. Witt
Ms. Arleen Wolf
Sherley Young

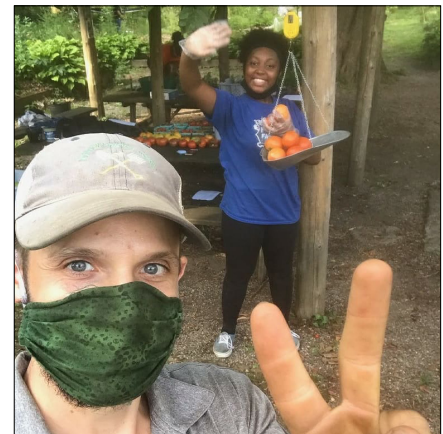
\$100+
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Mr. and Mrs. Murat Aslansan
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Wayne Thomas
Ms. April Thomas-Jones
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Audrey Walters
Mr. and Mrs. James T. Ward
Kayla Washko
Ms. Carol A. Williams
Barbara Wilson
James Wister Arndt
Sheila and Ted Zeitzer

\$99 and under

Joseph Anaya
Elizabeth Anderson
Lisa Bache
Mrs. Murray J. Belman
Daniel Bornstein
Tish Bryne
Dr. and Mrs. Edwin Coyle
Fatma Daglar
Ann Delaura
Ann W. Dennen
Mrs. Ineke M. Dikland



PhilaLandmarks Donors from October 1, 2019 to September 30, 2020



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Sandra Williams
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Eleanor K. Wilson
Henry Winsor
David Wolfsohn



In 2021, we celebrate our 90th anniversary as a nonprofit organization in the Philadelphia region. Founded in 1931 by Frances Anne Wister, we continue our mission today to inspire people to engage with history and to preserve these local and national historic treasures.

Frances Wister called the first meeting of The Philadelphia Society for the Preservation of Landmarks on February 27, 1931, at the Society of Colonial Dames on Latimer Street. Her purpose was to rouse a group of committed supporters to save the Powel House from certain demolition.

A board of directors was nominated. Frances Anne was immediately elected the first President of PhilaLandmarks, a position she held for the remaining 25 years of her life. In 2021, we will be celebrating Frances' early preservation successes as well as our recent organizational successes.





PhilaLandmarks Donors from October 1, 2019 to September 30, 2020

Membership:

Michael and Caitlyn Allen
Erica Alles
Tim and Pam Alles
Elizabeth Anderson
Kayla Anthony
Lisa Bache
William and Sherrin Baky-Nessler
Dr. Richard Henry Bell and
Ms. Marion Janet Hanks-Bell
Mrs. Murray J. Belman
Mr. and Mrs. Jonathan Bitting
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Robert P. Breading, AIA
Robert Bryan, AIA and
Julie Jensen Bryan
M.K. Carmichael
Frederic Claghorn
Ms. Lori Cohen
Mr. and Mrs. Peter Conn
Alexander Conner
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In Memorandum

This year we honor **Pixie Biddle** and her many contributions to the *Philadelphia Society for the Preservation of Landmarks*. Pixie developed and served as the PhilaLandmarks Road Scholar Director for twenty years. She shared her love of Philadelphia with the world through the interesting programs that she created and ran. Pixie was an exceptional member of Road Scholar’s international network of educators and supporting organizations. Through her position with PhilaLandmarks, she developed and coordinated highly rated and popular Road Scholar programs that brought thousands of travelers from all over the world to experience the best of this City’s culture. Her broad-based knowledge combined with distinctive wit, charm, style, and passion for learning made her a memorable presence. She cared deeply for the participants she hosted in Philadelphia as well as her Road Scholar colleagues. All who knew her will never forget her laugh and dedication to making things work regardless of challenges.



1947-2020

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